



Friday, 16 October 2009

2010 IRC CALENDAR ANNOUNCED

Eurosport Events, promoter of the Intercontinental Rally Challenge (IRC) is delighted to announce the 2010 IRC calendar, featuring 12 rounds with a mix of legendary and well-established events across Europe and South America.

For the second consecutive year, the series will start with the oldest and most prestigious event: the Rallye Monte Carlo. In 2010, it will become the most-televised rally in the sport's history with full live coverage from the stages.

The three new events joining the IRC calendar next year include the Rally Argentina, the Rally d'Italia Sardegna and the FxPro Cyprus Rally which will form the grand finale of the season in November.

Next year's IRC season will be run on a 50-50 mix of asphalt and gravel rallies, plus two mixed-surface events.

2010 IRC CALENDAR *

Round 1	19-23 January	Rallye Monte-Carlo	Monaco (a)
Round 2	04-06 March	Rally Internacional de Curitiba	Brazil (g)
Round 3	19-21 March	Rally Argentina**	Argentina (g)
Round 4	04-06 June	Rally d'Italia Sardegna	Italy (g)
Round 5	24-26 June	Belgium Ypres Rally	Belgium (a)
Round 6	15-17 July	Sata Rally Açores	Portugal (g)
Round 7	05-07 August	Rali Vinho Madeira	Portugal (a)
Round 8	27-29 August	Barum Czech Rally Zlín	Czech Republic (a)
Round 9	09-11 September	Rally Principe de Asturias	Spain (a)
Round 10	23-25 September	Rallye Sanremo	Italy (a-g)
Round 11	14-16 October	RAC MSA Rally of Scotland	UK (g)
Round 12	04-06 November	FxPro Cyprus Rally	Cyprus (a-g)

*Pending FIA approval

** Pending commercial agreement with rally event promoter

(a) asphalt / (g) gravel / (a-g) mix-surface

"This exciting calendar reflects the increasing status of IRC in world motorsport, with more and more prestigious events joining our series. We have taken a number of major steps forward with high levels for both competition and ground-breaking live TV coverage. This contributes to the spectacular rise in the profile of the series" said Géraldine Filiol, Managing Director of Eurosport Events.

"For 2010, we are embarking on our most ambitious season yet: not only do we start the season with the legendary Monte Carlo Rally with fully 14 hours of live action, but we will extend this innovative Live television production to 4 other events across the year, to provide unrivalled access for fans and great value to competitors and commercial partners" she added.

For more information please contact:

- IRC: Nick Garton - media@ircseries.com / +44 (0) 78 33 47 05 41

OFFICIAL TYRE SUPPLIERS



OFFICIAL MANUFACTURERS

